



### Some BC365 benefits;

- ❖ Basic and Advanced entrepreneurial Skills
- ❖ KYC (Know Your Customer) needs for Sponsor Confidence
- ❖ Ratings for Sponsor evaluation on person and project
- ❖ An edge with your pitch and proposals both on Seed Capital and anywhere you make your presentation
- ❖ Support from local iLead Global Coach or Representative
- ❖ BC365 Badge on your projects in Seed Capital and iLead Community platforms



STARTUP SEED CAPITAL



I L E A D G L O B A L

...adding value to others



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**SeedCapital**  
[www.startupseedcapital.net](http://www.startupseedcapital.net)





STARTUP SEED CAPITAL

## Why Seed Capital?

**S**eed Capital provides early-stage Startups with the monetary and related support that can help transform them into competitive and successful businesses. Seed Funding proves to be very important for any business; the right amount at the right time, could become monumental in the future of startups.

Seed Capital is designed to address issues of accessing funds as well as equipping Startups with entrepreneurial tools and business strategies to make them and their projects/business ideas/products prepared for the contemporary and competitive Global Business space.



STARTUP SEED CAPITAL

## How it Works

### Signup & Subscribe

- Sign up to the Startup Seed Capital
- Subscribe for the Business Coaching 365.



**NOTE:** Subscribing to Business Coaching 365 is optional but can be very pivotal to the success of Business Startups and it also enhances your sponsor prospect and project visibility with investors, partners or loans available on the Seed Capital platform

List your Business Plan/Project for a prospective Investor, Business Partner or Loan.

### List your Project

**NOTE:** Subscribing to Business Coaching 365 will provide you with tools as well as guidance/supervision from your local iLead Coach over 12 weeks while following up with your training.



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2



STARTUP SEED CAPITAL

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### Get Funded

After project approval, iLead Global matches at least \$1500 Seed Capital on Sponsors' Funding.

**NOTE:** Your BC365 badge and rating will be attached on your listed project; thus highlighting your project and making it more visible for sponsors. Your performance rating on the programme also gives an edge to Sponsor picks with Investors, Partners or Loans available on the platform.



**B**usiness Coaching 365 (BC365) is one of the iLead Global Programmes which we have bundled with the Seed Capital Platform as a tool to get Entrepreneurs and their projects,

business ideas or products prepared for the contemporary and competitive Global Business space.

BC365 is compendium of Business Courses which will help you evaluate new business opportunities and transform existing ideas into real businesses.